

# Groundbreeders

## Natalie Lerch-Pieper

Promoting equity and inclusion.  
For organizations that want to go further.



### About Groundbreeders

Groundbreeders consults companies, institutions, associations and NGOs in promoting equity and inclusion. We work with what we have and use it to create opportunities: For the people and the organization.

I work in an action-oriented manner and at eye level, with many years of experience in the STEM and education sectors, in research and development, as well as in medicine and health.

### Course and workshop offers

#### **AI and inclusion: Responsible use of generative AI tools (1/2 day)**

**Goal:** Promote inclusive output when using generative AI.

**Target group:** Users of generative AI tools such as ChatGPT, Claude etc.

#### **Socially responsible use of AI (1 day)**

**Goal:** Where can we start to implement and use AI systems responsibly and inclusively: 4 dimensions: Corporate values - Product - Governance - Training

**Target group:** Decision-makers and people who deal with cross-cutting issues in their organization.

#### **AI and ethics (1 day)**

**Goal:** Get to know a practical ethics framework to consciously master AI challenges - at work and in everyday life

**Target group:** Interessierte Mitarbeitende und Einzelpersonen

#### **Use of AI tools (1/2 - 1 day)**

**Goal:** Get an impression of which digital / AI tools can be used to optimize / simplify the work (e.g. better focus on the target group, simplification of administrative activities, etc.) Playful exploration of the topic and

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generation of ideas as well as first steps for the implementation of the ideas.

**Target group:** People who are responsible for strategic and operational development within the company.

### Smart Prompting: Effective use of AI tools (1/2 day)

(Cooperation with Noemi Frischknecht, Code Excursion)

**Goal:** Gemeinsam erfahren und erleben wir die Chancen und Herausforderungen von Generativen KI-Tools und üben, wie wir sie effektiv und chancengleichheitsorientiert einsetzen können.

**Target group:** Women\* who want to strengthen their digital skills with technical self-confidence and develop a non-discriminatory view of AI and language.

*Feedback from a participant: "I found the AI course with Natalie Lerch-Pieper very enlightening and interesting. The information on the background to AI and how the answers are created was extremely valuable."*

More references on the website.

## Development of guidelines / good practices

After to individual agreement

